Cookie Policy

Informing about the personal data processing

ATAS Limited Liability Company (hereinafter referred to as ATAS) is the personal data processing controller, legal address: 1 Katlakalna Str., Riga, Latvia, LV-1073; telephone: +371 67775799; E-mail: finance@atas.net.

Using of cookies on https://atas.net/ or https://my.atas.net or their subdomains

Cookies are used in order to improve the quality of the content of the website https://atas.net/ or personal account https://my.atas.net, to facilitate its use and adapt to the users' needs.

When visiting this website, users are notified that the website uses cookies. If the user confirms consent to the use of cookies, and specifically analytical, statistical or marketing cookies, or taken all together, then the consent of the data subject (subitem a) of part one of Article 6 of the Regulation of the European Parliament and of the Council (EU) 2016/679 (April 27, 2016) on the protection of natural persons with regard to the processing of personal data and the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) is the legal basis for the use of cookies and the user confirms that he has read the information on cookies and the purposes for which they are used. By rejecting cookies, the user rejects all (or those that user does not agree with) optional and third party cookies used by this website, with the exception of necessary/functional cookies that are necessary for the website operation.

What is a cookie?

A cookie is a small text file that is sent to your computer or mobile device when you visit a website. A website also stores this text file on your computer or mobile device when you visit a website. On each subsequent visit, cookies are sent back to the original website or to another website that recognizes these cookies.

Therefore cookies serve as a memory for a particular website, allowing that website to remember your computer on subsequent visits, cookies may also remember your settings or improve your user experience.
Cookies are not used for identification of your personality.

Control and deletion of cookies

You can control or delete cookies if you wish. Most browsers can be set to block the storage of cookies on your device. Just keep in mind that in this case you will have to adjust certain settings each time you visit the website, and some services and functions may not work.

You can change your cookie settings in your device browser at any moment. For example, you can withdraw your consent to the use of cookies by selecting the browser option that allows you to refuse all offers to store cookies. Cookies stored on the user's device can be deleted by the active actions of the user. ATAS is not able to interfere with the operation of the user's device and thus to delete cookies. These settings can be found in the "Features" or "Preferences" menu of your Internet browser. Please refer to the following internet browser pages listed below for more information on how to set up your device internet browser:

- Chrome: <u>Google Chrome Help Center</u>,
- Firefox: <u>Cookies – Information that websites store on your computer</u>,
- Safari: <u>Manage cookies and website data using Safari.</u>
- Edge: <u>Microsoft Edge, browsing data and privacy</u>,
- Opera: <u>Security and Privacy in Opera (Referrals, redirections and cookies)</u>.

Cookies used on https://atas.net/ or https://my.atas.net

Necessary cookies

Name	Service Provider	Purpose	Term
language	ATAS	This cookie is used to save the user's language selection	During the session
PHPSESSID		This cookie is specific to PHP applications. This cookie is used to store and identify a unique user session identifier in order to manage the user's session on the website. This cookie is a session cookie and is deleted when all browser windows are closed.	
wp-wpml_current_language		It saves the current language. Wordpress Plugin WPML	1 day
aviaCookieConsent		This cookie indicates that you agree to our use of cookies on our website.	1 year
aviaPrivacyEssentialCookiesEnabled			
aviaPrivacyRefuseCookiesHideBar			
bulkTime		Wordpress ShortPixel Image Optimizer	
LanguageSwitcher		This cookie is used to save the user's language preferences	During the session

Analytical cookies

Name	Service Provider	Purpose	Term
_ga	google.com; yandex.ru; metrika.yandex.ru	It registers a unique identifier used to generate statistical data on how visitors use the website	2 years
_ym_d		It stores information about how visitors use the website while generating an analytical report on website performance. Some of the collected data contains the number of visitors, their source and the pages visited in	1 day

		Incognito mode	
_gat_gtag_UA_51120514_2		Google is set up to distinguish between users	1 minute
_clck		The browser stores the Clarity user identifier and preferences, which are unique to this website. This ensures that the behaviour is applied to the same user identifier on subsequent visits to the same website.	1 year
_clsk		It combines multiple user pageviews into a single Clarity session record	1 day
SRM_B	.c.bing.com	It is a Behavioural Analysis Tool that helps to understand user experience	1 year and 24 days
SM	.c.clarity.ms	It is used when synchronizing MUIDs between Microsoft domains	During the session
ANONCHK		It registers visitor data from multiple visits and multiple websites. This information is used to evaluate the effectiveness of advertising on websites.	1 day
c.gif			During the session
MUID		Microsoft is widely used as a unique user identifier. This cookie allows you to track the user when synchronizing identifiers across multiple Microsoft domains	1 year
sync_cookie_csrf	.mc.webvisor.org	This cookie is used to track connections to the website and third party data management platforms. This cookie also collects information about user behaviour on the website, which is used to optimize the website	10 minutes
metrika_enabled	metrika.yandex.ru	It is used to track visitors across multiple websites to show relevant advertising based on the visitor's preferences	During the session

3

roistat_visit		The number of the user's first visit is generated in Roistat	14 days
roistat_first_visit			10 years
roistat_visit_cookie_expire			14 days
roistat_is_need_listen_requests		It is used to identify website users in the Roistat system	During the session
roistat_ab			
___dc			10 years
abTesting			
_gid		It registers a unique identifier that is used to generate statistical data on how the visitor uses the website	1 day
_gat	rosita.com; analytics.google.com; matrika.yandex.ru; bitrix24.com	It uses Google Analytics to analyze the number of requests on the website	1 day
_gcl_au		Google Tag Manager provides an experimental evaluation of the effectiveness of advertising on websites that use its services	3 months
roistat_call_tracking		It is used to identify website users in the Roistat system	7 days
roistat_emailtracking_emails			
roistat_emailtracking_email			
roistat_emailtracking_tracking_email			
_ym_retryReqs		It registers statistical data about user behaviour on the website; it is also used for internal analysis	
b24_crm_guest_pages		A unique identifier for a specific user was identified. Using the chat functionality, this allows the website to purposefully offer the relevant offers to the user.	
b24_crm_guest_utm			
roistat_abTests			Never
roistat_geo_data		It is used to identify website users in the Roistat system	
roistat_isMultiDomain			
roistat_isNeedToListenRequests			
roistat_last_settings_update_time			
roistat_leadHunterEnabled			

roistat_leadHunterTargetPagesMap			
roistat_metrika_counter_id		5	
roistat_multiwidgetEnabled			
roistat_multiwidgetFBEnabled			
roistat_multiwidgetFBLink			
roistat_multiwidgetTelegramEnabled			
roistat_multiwidgetTelegramLink			
roistat_multiwidgetViberEnabled			
roistat_multiwidgetViberLink			
roistat_multiwidgetVKEnabled			
roistat_multiwidgetVKLink			
roistat_multiwidgetWhatsAppEnabled			
roistat_multiwidgetWhatsAppLink			
roistat_onlineChatEnabled			
roistat_onlineChatSettings			
roistat_promo_code			
roistat_proxy_forms			
roistat_settings_saved			
roistat_settings_version			
roistat-leadhunter-form-template			
roistat-leadhunter-pulsator-settings			
roistat-leadhunter-pulsator-template			
roistat-multiwidget-pulsator-settings			
roistat-multiwidget-pulsator-template			
roistat-online-chat-iframe-template			
roistat-online-chat-pulsator-template			
CLID	www.clarity.ms	It is a Behavioural Analysis Tool that helps to understand user experience	
ymex	yandex.ru	It registers statistical data about user behaviour on the website; it is also used for internal analysis and website optimization	1 year
yuidss		It collects information about user behaviour across multiple websites. This information is	

		used to optimize the relevance of advertising on the website.	
yandexuid		It registers statistical data about user behaviour on the website; it is also used for internal analysis and website optimization	
_ym_d		This cookie is used to store the date of the user's first session on the website	
_ym_isad		This cookie is used to collect information about the user, such as user features, website behaviour and desired actions.	
_ym_uid	yandex.ru	This cookie is used to collect non-personally identifiable information about visitor behaviour on the website and non-personally identifiable visitor statistics.	
yabs-sid	yandex.ru	It registers statistical data about user behaviour on the website; it is also used for internal analysis and website optimization	During the session

Marketing cookies

Name	Service Provider	Purpose	Term
_fbp	facebook.com	This cookie is set by Facebook in order to display advertising on Facebook or the digital platform that Facebook ads use after visiting the website.	3 months
ANONCHK	c.clarity.ms	The ANONCHK cookie set by Bing is used to store the user session identifier and also to verify clicks made through ads available on the Bing search engine. This cookie also helps with the notification and personalization process.	10 minutes
MUID		Bing defines this cookie to recognize unique browsers visiting	1 year and 24 days

		Microsoft websites. This cookie is used for advertising, website analytics and other activities	
test_cookie	doubleclick.net	It is used to determine if the user's browser supports cookies.	15 minutes
fr	facebook.com	Facebook determines this cookie to provide advertisements to users by tracking user behaviour on the Internet, on websites that have Facebook pixels or the Facebook social plugin	3 months
IDE	doubleclick.net	It uses Google DoubleClick, in order to register and report website user actions after viewing or clicking on advertisers' advertisements, to measure the effectiveness of advertisements and to offer targeted advertising materials	1 year
tr	facebook.com	It uses Facebook to provide a range of advertising products such as real-time bidding from third party advertisers	
ads/ga-audiences	google.com	It uses Google AdWords to re-evaluate visitors who are most likely to become customers based on the visitor's online behaviour on various websites	During the session
pagead/1p-user-list/#		It tracks whether a user has shown interest in specific products or events across multiple websites and determines how the user navigates between websites. It is used to evaluate advertising efforts and facilitate the payment of referral rewards between websites.	
i	yandex.ru	This cookie sets OpenX in order to log anonymized user data such as IP address, geographic location, sites visited, advertisements the user clicks on, etc. to provide relevant advertising	10 years
CONSENT	youtube.com	It is used to determine if the visitor has accepted the marketing category in the cookie banner.	5,929 days

		This cookie is necessary for website compliance GDPR	
VISITOR_INFO1_LIVE		It tries to estimate the duration of a user ban on pages that have integrated YouTube video clips	179 days
YSC		It registers a unique identifier in order to store statistics about which YouTube videos have been watched by user	During the session
yt-remote-cast-available			
yt-remote-cast-installed			
yt-remote-connected-devices		Saving user's video player preferences	Constantly
yt-remote-device-id			
yt-remote-fast-check-period			
yt-remote-session-app			During the session
yt-remote-session-name			
_gcl_au	google.com	Google Tag Manager provides an experimental evaluation of the effectiveness of advertising on websites that use its services	3 months
_ym_isad		This cookie is used to determine if the visitor's browser contains ad blocking software. This information can be used to make website content available to visitors if the website is funded by third party ads	1 day
remixlang	Vk.com	It defines the visitor's preferred language. It allows the website to set the preferred language after the visitor re-logs in	1 year

Other cookies

Name	Service Provider	Purpose	Term
.AspNetCore.Antiforgery.RCuQdhHRBFg	ATAS	-	During the session

This ATAS website cookie policy is subject to change as and when necessary, and the current version has to be published on the website.

In case of questions or problems, ATAS data protection specialists can be contacted by e-mail info@fpda.lv.